

“Tis The Season” OPERATION SANTA CLAUS OFFICIAL RULES

Sweepstakes Name: “Tis The Season” Giveaway, Operation Santa Claus (the “Sweepstakes”)

Company: Sanderson Ford and Sanderson Lincoln Operation Santa Claus is a 501(c) (3) charity #26-1558976 to raise donations for St. Mary’s Food Bank Alliance, Ronald McDonald House Charities of Phoenix, Southwest Autism Research & Resource Center (SARRC) and Military Assistance Mission (MAM). Participants are requested to make voluntary donation(s) of non-perishable foods, new toys, child size clothing, and or monetary donations. Proceeds from all donations will be given directly to these 4 charities.

Sanderson Ford, and Sanderson Lincoln (the “Company”) will conduct the Sweepstakes substantially as described in these rules, and by participating, each participant agrees as follows:

One entry per person, regardless of mode of entry. For donations, participants will be allowed one entry with a minimum of three (3) non-perishable food items donated or a minimum \$10 donation. Make a donation in person at The Arizona Cardinals Training Camp located at the University of Phoenix Stadium, in Glendale, AZ as follows: a representative will be on-site between 1:30pm-4:30pm on Thursday, July 27, 2017 to direct monetary donations, a representative will be on-site between 1:30pm-4:30pm Friday, July 28, 2017 to direct monetary donations and a representative will be on-site between 1:30pm-4:30pm, Saturday, July 29, 2017 to collect non-perishable food items. Upon arrival at the drop off location(s), a “Company” representative will help you check in your donations and you will be entered into the Sweepstakes. Items of no nutritional value or anything else the company deems inappropriate for the charities we serve will not be accepted.

To enter digitally, just text the word “SEASON” to 620620 and you will be directed to an on-line donation page. Or visit www.Givetotheclaus.com. A drawing will take place on or about Friday, September 1, 2017 and, one grand prize winner will be drawn from amongst all qualified entries received and will receive: One Pair of 2017 Arizona Cardinals Season Tickets. (ARV: \$1500). *The Arizona Cardinals are not the sponsor or the administrator of this Sweepstakes and shall have no liability whatsoever in connection with this Sweepstakes.*

No purchase necessary. You can enter by sending in your name, mailing address, email address and telephone number on a 3”x5” index card to: “Tis The Season” Giveaway, 7740 N. 16th Street, Suite 200, Phoenix, AZ 85020. Entries received after Thursday, August 31, 2017 at 6:00pm MST will not be eligible.

Other Requirements and information:

Winners must be at least 18 years of age by Thursday, July 27, 2017, be U.S. residents, with a valid current driver's license. Employees and members of their immediate family of Sanderson Ford, Sanderson Lincoln, The Arizona Cardinals and participating radio stations are not eligible to participate and win. The term "immediate family" includes spouses, siblings, parents, and children. If the winner is disqualified for any reason, the "Company" reserves the right to determine an alternate winner or not to award that winner's prize, in its sole discretion. Publicity, Use of Personal Information: By participating, all participants and winner grant the "Company" exclusive permission to use their names, characters, photographs, voices, and likenesses in connection with promotion of this and other Sweepstakes and waive any claims to royalty, right, or remuneration for such use. By participating in the Sweepstakes, participants agree that the "Company" may disclose personal information obtained from participants in the Sweepstakes to third parties and use such information for marketing and other purposes. Release: By participating, each participant and winner waives any and all claims of liability against the "Company", its employees and agents, the Sweepstakes' sponsors and their respective employees and agents, for any personal injury or loss which may occur from the conduct of, or participation in, the Sweepstakes, or from the use of any prize. In order to receive a prize, participants must sign an official waiver form provided by the "Company".

Taxes: Any valuation of the prize(s) stated above is based on available information provided to the "Company", and the value of any prize awarded to a winner may be reported for tax purposes as required by law. Winner is solely responsible for reporting and paying any and all applicable taxes and any fees and expenses associated with any prize which are not specifically provided for in the official rules.

Each winner must provide the "Company" with a valid social security number before any prize will be awarded. Prize is not transferable, not redeemable for cash or exchangeable for any other prize.

Winner will receive an IRS form 1099 at the end of the calendar year and a copy of such form will be filed with the IRS.

Decisions: By participating in the Sweepstakes, participants agree to be bound by the decisions of "Company" personnel. The "Company" reserves the right to disqualify any participant or winner and may refuse to award any prize to a person who is ineligible or who the "Company" believes has violated any rule, gained unfair advantage in participating in the Sweepstakes, or obtained winner status using fraudulent means. The "Company" will interpret these rules and resolve any disputes, conflicting claims or ambiguities concerning the rules or the Sweepstakes and the "Company's" decisions concerning such disputes shall be final. If the conduct or outcome of the Sweepstakes is affected by human error, any mechanical malfunctions or failures of any kind, intentional interference or any event beyond the control of the "Company", the "Company" reserves the right to terminate this Sweepstakes, or make other decisions regarding the outcome as the "Company" deems appropriate. All decisions will be made by the "Company" and are final. The "Company" may waive any of these rules in its sole discretion.

Miscellaneous: Winner must submit proof of eligibility prior to receiving prize. Grand prize Winner will be required to sign "Company's" release form to claim the prize. No purchase is necessary to participate or win. Purchase does not increase chance of winning. Void where prohibited. Odds of winning depend upon the number of participants and donations. The "Company" disclaims any responsibility to notify

participants of any aspect related to the conduct of the Sweepstakes. Written copies of these rules are available during normal business hours at Sanderson Ford, 6400 North 51st Avenue, Glendale, AZ 85301, Sanderson Lincoln 2121 West Bell Road, Phoenix, AZ 85023, and also available on line at www.GiveToTheClaus.com

Compliance with Law: The conduct of the Sweepstakes is governed by the applicable laws of the State of Arizona, which take precedence over any rule to the contrary herein. Sponsors shall follow the applicable laws for conducting Sweepstakes. Winners assume all liability and agree to hold Sponsor harmless for any injury or damage caused, or claimed to be caused, by participation in this promotion or use or redemption of any prize.

Donations to Operation Santa Claus without entry to win grand prize are generally deductible. Making a donation and submitting entries for a chance to win are generally not deductible. Nothing herein constitutes tax advice; participants should consult with their own tax advisors.