

2016 OPERATION SANTA CLAUS OFFICIAL RULES

Contest Name: 15th Annual Operation Santa Claus (the “Contest”)

Company: Sanderson Ford and Sanderson Lincoln

Operation Santa Claus is a 501(c) (3) charity #26-1558976 to raise donations for St. Mary’s Food Bank Alliance, Ronald McDonald House Charities of Phoenix, Southwest Autism Research & Resource Center (SARRC) and Military Assistance Mission (MAM). Participants are requested to make voluntary donation(s) of non perishable foods, new toys, child size clothing, and or monetary donations. Proceeds from all donations will be given directly to these 4 charities.

Sanderson Ford, and Sanderson Lincoln (the “Company”) will conduct the Contest substantially as described in these rules, and by participating, each participant agrees as follows:

For donations, participants may be allowed to fill out one donor entry slip per accepted donated item and enter it into an official Operation Santa Claus drawing bin. In the case of monetary donations, participants may fill out one slip for every \$5.00 donation. In an effort to keep the promotion fair, obvious attempts to stuff the box will not be accepted. For example, participants bringing in cases of loose unpacked items will be allowed one slip per case or package. Upon arrival at any of the drop off locations, check in at the desk and a “Company” representative will help you check in your donations and give you the appropriate amount of donor registration slips. Items of no nutritional value or anything else the company deems inappropriate for the charities we serve will not be accepted.

New this year, participants have the option for digital entries, same rules apply to both forms of entries. Digital entries will generate 1 entry for every accepted donation.

At the end of the contest period, one grand prize winner will receive their choice of a new 2016 F-150 SuperCrew truck stock number 168155 with a retail price of \$43,785 OR 2017 Lincoln MKZ Hybrid VIN number 3LHR632139 with retail price of \$40,380.

15 semi-finalists will each receive a \$100.00 Visa gift card.

Dates of Contest: The Contest will begin on Thursday, November 17th, 2016 at 8:00am and end on Tuesday, December 20th, 2016 at 6:00 PM. Any donations made prior to November 17th, 2016 or after December 20th at 6:00PM 2016 will not be eligible to win.

How to Enter: Make a voluntary donation and complete an official entry by hand filled out slip or digital entry at:

- Sanderson Ford, 6400 North 51st Avenue, Glendale, AZ
- Sanderson Lincoln, 2121 West Bell Road, Phoenix, AZ.
- ABC15, 515 N 44th Street. Phoenix, AZ
- The UPS Store (over 100 locations throughout the Valley)
- At all authorized Operation Santa Claus events. See complete listings of locations and authorized events at www.GiveToTheClaus.com

A total of 5 drawings will be held on the following dates to select 15 finalists that will be eligible to win the grand prize:

- Wednesday, November 23, 2016 approximately between 9 AND 10 AM
- Wednesday, November 30, 2016 approximately between 9 AND 10 AM
- Wednesday, December 7, 2016 approximately between 9 AND 10 AM
- Wednesday, December 14 , 2016 approximately between 9 AND 10 AM
- Tuesday, December 20, 2016 approximately between 4 AND 6:30PM

On the above listed days, three (3) names will be drawn to become the 15 finalists to receive a key and a \$100 Visa gift card which will given to the finalists at the rules meeting on December 21st, 2016 at ACB15. Finalists must be present to receive the gift card. No substitutions allowed. The first four drawings will take place live and/or during taped segments on Sonoran Living at ABC15. The final 3 keys will be drawn at Sanderson Ford on December 20th during the 4-5 and 6pm news.

The cut off for digital entries is 3pm on December 20th, 2016.

The cut off for hand filled out entries is 6pm on December 20th, 2016

The (15) finalists randomly drawn will be notified by phone and or email. each finalist will have 3 days to respond, with the exception of the final 3

finalists drawn on December 20th. The final 3 must respond to phone call within one hour and agree to attend the grand prize giveaway. All finalists must agree to attend grand prize giveaway on December 21st, 2016 at the ABC15 studios located at 515 N 44th street, Phoenix, AZ 85008. Finalists must check in at 8am on December 21st, 2016. If finalist's can not be reached or can not attend the finale on December 21st for any reason they will be replaced with randomly drawn alternates.

One of the 15 keys will start the vehicle. The key holder that starts the vehicle wins their choice of either the Ford F-150 truck or Lincoln MKZ. There is only one grand prize winner. As soon as the car starts the giveaway is over.

No purchase necessary. Winner must be present on December 21st, 2016 to win.

(Grand Prize). The eligible winner will have the choice of (1) one of the following: 2016 F-150 SuperCrew. Stock number 168155 with a retail price of \$43,785 OR 2017 Lincoln MKZ Hybrid stock number 3LHR632139 with retail price of \$40,380

Other Requirements and information:

Participants are allowed one visit, per day, per location to make donation(s) and fill out donor registration slip(s). Digital entries or hand filled out entries must be filled out and submitted at Sanderson Ford, Sanderson Lincoln, ABC15, The UPS Store nearest you, or at authorized event, at time of making donations. Participants are not allowed to take entry slips off the premises. Entry slips must be handwritten on official entry forms or digitally entered at locations listed. No photocopies, stamps, stickers or mechanical reproductions of entry forms are permitted. Slips must be completely filled out or digitally entered on-site at time of donation.

Participants and winners must be at least 18 years of age on December 21st, 2016, be U.S. residents, with a valid current drivers license.

Employees and members of their immediate family of Sanderson Ford, Sanderson Lincoln, The UPS Store, ABC15 and participating iHeart Media radio stations are not eligible to participate and win. The term "immediate family" includes spouses, siblings, parents, and children.

If the winner is disqualified for any reason, the “Company” reserves the right to determine an alternate winner or not to award that winner’s prize, in its sole discretion. Publicity, Use of Personal Information: By participating, all participants and winner grant the “Company” exclusive permission to use their names, characters, photographs, voices, and likenesses in connection with promotion of this and other contests and waive any claims to royalty, right, or remuneration for such use. By participating in the Contest, participants agree that the “Company” may disclose personal information obtained from participants in the Contest to third parties and use such information for marketing and other purposes. Release: By participating, each participant and winner waives any and all claims of liability against the “Company”, its employees and agents, the Contest’s sponsors and their respective employees and agents, for any personal injury or loss which may occur from the conduct of, or participation in, the Contest, or from the use of any prize. In order to receive a prize, participants must sign an official waiver form provided by the “Company”.

Taxes: Any valuation of the prize(s) stated above is based on available information provided to the “Company”, and the value of any prize awarded to a winner may be reported for tax purposes as required by law. Each winner is solely responsible for reporting and paying any and all applicable taxes and vehicle registration fees related to the vehicle prize and paying any expenses associated with any prize which are not specifically provided for in the official rules.

Winner agrees to accept the Ford F-150 or Lincoln MKZ in as is condition. Both vehicles will be used to promote the contest and will have additional mileage and or wear and tear associated with contest use. Each winner must provide the “Company” with a valid taxpayer identification number or social security number before any prize will be awarded. Prize is not transferable, not redeemable for cash or exchangeable for any other prize.

Any person winning will receive an IRS form 1099 at the end of the calendar year and a copy of such form will be filed with the IRS.

Decisions: By participating in the Contest, participants agree to be bound by the decisions of “Company” personnel. The “Company” reserves the right to disqualify any participant or winner and may refuse to award any

prize to a person who is ineligible or who the "Company" believes has violated any rule, gained unfair advantage in participating in the Contest, or obtained winner status using fraudulent means. The "Company" will interpret these rules and resolve any disputes, conflicting claims or ambiguities concerning the rules or the Contest and the "Company's" decisions concerning such disputes shall be final. If the conduct or outcome of the Contest is affected by human error, any mechanical malfunctions or failures of any kind, intentional interference or any event beyond the control of the "Company", the "Company" reserves the right to terminate this Contest, or make other decisions regarding the outcome as the "Company" deems appropriate. All decisions will be made by the "Company" and are final. The "Company" may waive any of these rules in its sole discretion. Miscellaneous: Each winner must submit proof of eligibility prior to receiving key that may or may not start the car. Grand prize Winner will be required to sign "Company's" release form to claim the prize. No purchase is necessary to participate or win. Purchase does not increase chance of winning. Void where prohibited. Odds of winning depend upon the number of participants and donations. The "Company" disclaims any responsibility to notify participants of any aspect related to the conduct of the Contest. Written copies of these rules are available during normal business hours at Sanderson Ford, 6400 North 51st Avenue, Glendale, AZ 85301, Sanderson Lincoln 2121 West Bell Road, Phoenix, AZ 85023, The UPS Store nearest you, ABC15 TV and also available on line at www.GiveToTheClaus.com

Compliance with Law: The conduct of the Contest is governed by the applicable laws of the State of Arizona, which take precedence over any rule to the contrary herein. Sponsors shall follow the applicable laws for conducting contests. Winners assume all liability and agree to hold Sponsor harmless for any injury or damage caused, or claimed to be caused, by participation in this promotion or use or redemption of any prize.

Donations to Operation Santa Claus without entry to win grand prize are tax deductible. Making donation and submitting entries for chance to win are not tax deductible.